



Citizens National Bank Announces New CFO Tracy Bacon

July 9, 2024 – Round Rock, Texas – Citizens National Bank is pleased to announce the appointment of Tracy Bacon as the new Chief Financial Officer (CFO), following the retirement of Elizabeth Blose. Tracy Bacon, who began her role last week, brings a wealth of experience and a fresh perspective to the bank's executive team.

Tracy Bacon joins Citizens National Bank with 30 years of banking experience. Before joining Citizens National Bank, she served as the Chief Financial Officer and Chief Operating Officer at FirstCapital Bank of Texas, N.A., where she was responsible for the bank's financial and operational management, strategic execution, and leadership across all service areas. Tracy moved to the Austin area in 2020 and settled in Round Rock in 2022. Following the sale of FirstCapital Bank to Prosperity Bank in 2023, Tracy sought new opportunities to bring her expertise to another esteemed institution.

Tracy's extensive experience includes senior-level positions at several well-known banks in Texas. She is a graduate of Texas Tech University with a Bachelor of Business Administration in Finance and serves as an Advisory Council Member Emeritus at the Rawls College of Business. Beyond her professional achievements, Tracy is actively involved in community service, volunteering at The Settlement Home for Children in Austin.

Steven Wise, CEO of Citizens National Bank, expressed his enthusiasm for Tracy Bacon's appointment, saying, "We are thrilled to welcome Tracy to our executive team. Her extensive experience and proven leadership in the banking industry will be invaluable as we continue to grow and serve our communities. We also extend our deepest gratitude to Elizabeth Blose for her years of dedicated service and wish her a fulfilling retirement."

About Citizens National Bank

Citizens National Bank, a family-owned institution serving Central Texas since 1900, prides itself on its mission to remain a financially strong, independent community bank. The bank is dedicated to exceeding client expectations, enhancing the quality of life in the communities it serves, and investing in the lives of its employees. The bank's long-standing values include integrity, responsibility, commitment, family, client service, and community involvement. With a history rooted in personal service and a commitment to knowing and understanding each customer, Citizens National Bank stands out as a pillar of trust and reliability in Central Texas.

